

Contact : [admissions@imt-bs.eu](mailto:admissions@imt-bs.eu)

## ADMISSIONS RULES 2025/2026

### *Admission based on academic qualifications to the 3rd year of the Bachelor Program*

Open to all Bac+2 profiles with a foreign diploma, including those from programs not directly related to marketing, management, or business administration.

## 1. ADMISSION REQUIREMENTS

Candidates eligible to apply for admission to the **third year of the Bachelor's Program – International Track** must meet the following conditions:

- Have completed at least two years of study outside France
- Hold, or be in the process of obtaining no later than **November 30 2026**, a **non-French Degree equivalent to a BAC+2 or 120 ECTS**.
- Provide proof of English proficiency through one of the following tests: TOEFL, TOEIC, IELTS, Cambridge, or the IMT-BS internal test

**Please note:** A candidate may apply through **only one admission pathway** to enter the Bachelor's Program in a given year.

## 2. REGISTRATION DEADLINE:

Registration is **mandatory** and must be completed **between April 8 , 2026, and June 28, 2026**.

## 3. APPLICATION DOCUMENTS ( English track: In English / Parcours Français: Français)

The required documents are:

- **Curriculum Vitae (CV)**
- **Valid identification document**
- **Passport-size photo**
- **most recent degree obtained**
- **Certified transcripts** justifying a degree equivalent to a French Bac+2 or its equivalent with 120 non-French European Credits Transfer Scale
- **English: official language test result** (TOEIC, TOEFL, IELTS, CAMBRIDGE, or IMT-BS Test).
- **Study project:** motivation letter

#### 4. FRAUD

In the event of proven fraud during the online tests, the candidate will be permanently excluded from the recruitment process.

#### 5. COEFFICIENTS

English test	Motivation interview
6	14

#### 6. APPLICATION FEES

To finalize your application, you must pay the **€50 non-refundable fee**. You can make the payment **securely by credit card** through the **application platform**.

#### 7. APPLICATION SUBMISSION

The applicant must upload all supporting documents via our platform. Link is available on our website: <https://candidatures.imt-bs.eu/campagne-info?view=programme&cid=93>

**Warning: Incomplete applications will not be considered if submitted after June 28th, 2026.**

#### 8. UPDATE OF CONTACT DETAILS

The candidate must ensure that their **personal information** (address, phone number, email address, etc.) is **kept up to date** and should **regularly check their email** for any communication.

#### 9. ADMISSION PROCESS

Once the candidate is declared eligible for admission, the Admissions Office will send a convocation for a motivation interview, which will be conducted by video conference in English.

Candidates must be able to prove their identity at any time during the interview by presenting a valid photo ID.

## Admission Results:

The Admissions Committee reviews and decides on each application, and its decisions are final and not subject to appeal.

Candidates will be informed of the admission result within one month following the motivation interview.

In the event of a **positive admission** decision, the candidate must **pay a €1,500 deposit directly to the school between May 28<sup>th</sup> 2026 and July 16<sup>th</sup> 2026**, in order to **confirm their enrollment**.

Failure to comply with these deadlines will be considered as withdrawal from the program.

Admission becomes final only upon graduation with a degree equivalent to a French Bac+2 or upon presentation of proof of 120 ECTS credits, no later than November 30<sup>th</sup> 2026.

## 10. TUITION FEES

The tuition fees are 7.500€ per year.

## 11. REFUND CONDITIONS

The school proceeds with a full refund of the tuition fee deposit in the following cases only:

- If the non-French BAC + 2 degree or an equivalent qualification is not obtained by November 30 2026
- If the candidate fails to obtain a student visa

To be taken into account, the reimbursement request, along with the relevant proving document, must be sent by e-mail to [admissions@imt-bs.eu](mailto:admissions@imt-bs.eu), before September 30<sup>th</sup> 2026.

## 12. DEADLINES

-	Registration	April 8 <sup>th</sup> 2025 to June 28 <sup>th</sup> 2026
-	Deadline	June 28 <sup>th</sup> 2026
-	Motivation interview if eligible	During the year
-	Result of Admission	Within 1 month of the interview
-	Deadline for deposit payment	<b>July 16<sup>th</sup> 2026</b>

### 13. POSTPONING INTEGRATION

A candidate who has been granted admission (deposit paid) may ask for delayed integration.

A formal and motivated request must be submitted to the **Dean of the School** via email at [admissions@imt-bs.eu](mailto:admissions@imt-bs.eu) **before September 30 2026**. The Dean reserves the right to approve or deny such requests.

Failure to submit a request for deferred enrollment by **September 30, 2026**, or to provide proof of diploma by **November 30, 2026**, will result in automatic forfeiture of the candidate's place and exclusion from the School.

If the deferred enrollment is approved, it applies **only to the following academic year and cannot be renewed**. The candidate retains their admission, and the €1,500 deposit will be kept. If the candidate does not enroll in the following year, they will **forfeit their right to enroll** and any payments made, except in cases of visa refusal.

Tuition fees will correspond to the year of enrollment.

If the deferred enrollment request is denied, any payments already made **will not be refunded**.

For more details, see **Chapter 11: Refund Conditions**.