



**Institut Mines-Télécom
Business School**

COURSES IN ENGLISH



FALL SEMESTER

COURSES IN ENGLISH-FALL SEMESTER

IMT-BS

To help you with the selection of your courses we have selected an overview of the different courses that are offered in English. If you have any questions regarding these courses, please contact the Academic Office directly.

- [Bachelor in Management and IT 2nd year \(B2\) – Fall Semester](#)
- [Integrated Master in Management M1 – Fall Semester](#)
- [Master of Science in International Management M1 – Fall Semester](#)
- [Master of Science in International Management M2 – Fall Semester](#)
- [Master of Science in Management of Innovation in the Digital Economy M1 – Fall Semester](#)
- [Master of Science in Management of Innovation in the Digital Economy M2 – Fall Semester](#)

BACHELOR IN MANAGEMENT AND IT

2nd year (B2)-Fall Semester

FALL SEMESTER	CODE	HOURS	CREDITS
International Negotiation workshop	STR 2205	24	5
Operations/Quality Management E-Logistics/integrated Sup. Chain	OPM 2201	24	4
New business models/digital world strategies/business dev.	STR 2202	24	5
E-business website management and digital marketing	STR 2203	18	2
Geopolitics, International affairs and governance	HUM 2202	18	2
The Knowledge and Information Society	ICT 2201	12	2
International economics and globalization	ECO 2201	12	2
Business ethics	HUM 2201	12	2
English Course	ENG 4602	33	3
French courses	FLE 4100	33	3
Intercultural Management	MAN 2206	15	1
Accounting Level 2	ACC 2201	21	3
Digital Marketing	MKT 2202	18	2
Total		264	36

INTEGRATED MASTER IN MANAGEMENT

M1 – Fall Semester

FALL SEMESTER	CODE	HOURS	CREDITS
Financial Accounting in IFRS	ACC 4401	21	3
Managerial Economics	ECO 4401	21	3
Management Techniques & Human Resource Management	HRM 4401	21	3
Business & Service Marketing	MKT 4401	15	3
Management Strategy	STR 4401	21	3
Management of Innovation and Technologies	STR 4405	15	2
Local Area Networks, Interconnection and Internet	TEL 4401	21	3
International Business Strategy	STR 4403	21	3
Information System Analysis & Design	MIS 4401	21	3
French as a Foreign Language	FLE_2A_1	36	3
Humanities	HUM	18	2
Introduction to French Culture(s) and Society	HUM 4401	33	3
Total		264	34

MASTER OF SCIENCE IN INTERNATIONAL MANAGEMENT

M1 – Fall Semester

FALL SEMESTER	CODE	HOURS	CREDITS
Marketing Management	<u>MKT 7003</u>	24	3
Human Resources Management	<u>HRM 7002</u>	24	3
Personal Development and Communication Skills (Part I)	<u>MAN 7901</u>	15	1
Strategic Management	<u>STR 7001</u>	24	3
Operations Management	<u>OPM 7001</u>	24	3
Managerial Economics	<u>ECO 7001</u>	24	3
Accounting and Finance	<u>FIN 7001</u>	24	3
International Business Law	<u>LAW 7001</u>	21	3
Management Information Systems	<u>MIS 7001</u>	24	3
Business Ethics & Sustainable Development	<u>MAN 7005</u>	21	3
French as a Foreign Language	<u>FLE 7001</u>	36	2
Introduction to French Culture(s) and Society	<u>HUM 4401</u>	33	3
Total		294	33

MASTER OF SCIENCE IN INTERNATIONAL MANAGEMENT

M2 – Fall Semester

FALL SEMESTER	CODE	HOURS	CREDITS
Quantitative Technique	OPM 7004	21	2
Research Methodology	RES 7001	24	3
Strategy Simulation	STR 7003	24	3
Leadership	MAN 7004	24	3
Data Analysis	INF 7001	24	3
Epistemology	RES 7002	24	3
Project Work	RES 7003	21	6,5
Design Thinking	MAN 7003	24	3
Case Workshop in Finance II	RES 7006	15	1
Oral Communication Skills	MAN 7903	18	1
French as a Foreign Language	FLE 7003	36	2
Introduction to French Culture(s) and Society	HUM 4401	33	3
Total		288	33,5

MASTER OF SCIENCE IN MANAGEMENT OF INNOVATION IN THE DIGITAL ECONOMY

M1 – Fall Semester

FALL SEMESTER	CODE	HOURS	CREDITS
Marketing Management	MKT 7003	21	3
Human Resources Management	HRM 7002	21	3
Personal Development and Communication Skills (Part I)	MAN 7901	15	1
Strategic Management	STR 7001	21	3
Operations Management	OPM 7001	21	3
Managerial Economics	ECO 7001	21	3
Accounting and Finance	FIN 7001	21	3
International Business Law	LAW 7001	21	3
Management Information Systems	MIS 7001	21	3
Business Ethics & Sustainable Development	MAN 7005	15	3
French as a Foreign Language	FLE 7001	36	2
Introduction to French Culture(s) and Society	HUM 4401	33	3
Total		267	33

MASTER OF SCIENCE IN MANAGEMENT OF INNOVATION IN THE DIGITAL ECONOMY

M2 – Fall Semester

FALL SEMESTER	CODE	HOURS	CREDITS
Theories of Competitive Advantage	STR 7502	15	2
Creativity and Design Thinking	MAN 7501	30	2,5
Market Research for Innovation	MKT 5801	30	3
Business Analytics and Tools	STR 7501	33	3
Business Modelling and service Design	STR 5801	21	2
Sectoral analysis and Innovation	STR 5803	21	2,5
Innovation Strategies in the Digital Economy	STR 5804	30	3
Research Seminar	PRO 7501	21	1
Pre-Thesis	PRO 7502	60	6,5
French as a Foreign Language	FLE 7001	36	2
Fundamentals of Digital Marketing	MKT 7506	30	2
Current Issues	STR 7505	24	2,5
Total		351	32



SPRING SEMESTER



COURSES IN ENGLISH-SPRING SEMESTER

IMT-BS

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- [Integrated Master in Management M1 – Spring Semester](#)
- [Master of Science in International Management M1 – Spring Semester](#)
- [Master of Science in Management of Innovation in the Digital Economy M1 – Spring Semester](#)

INTEGRATED MASTER IN MANAGEMENT

M1 – Spring Semester

SPRING SEMESTER	CODE	HOURS	CREDITS
IS Project Management	MIS 4402	18	2
Law for communication and Information Technology	LAW 4401	18	2
Relational Data Bases	INF 4401	21	2
Humanities	HUM	18	2
Business Plan Challenge	ENT 4401	21	5
French as a foreign language	FLE 2A 2	22,5	3
Introduction to French Culture(s) and Society	HUM 4402	33	3
Elective Courses -Period 1	CODE	HOURS	CREDITS
You can select only one course from this list			
V2A _ SBD: Sales and Business Development	MKT 4801	54	6
V2A_CSR: Corporate Social Responsibility	MAN 4804	54	6
Elective Courses -Period 2	CODE	HOURS	CREDITS
You can select only one course from this list			
V2A_SCM: Global Supply Chain Management	OPM 4801	54	6
V2A_DQ: Digital Intelligence and Transformation of Organizational Practices	MIS 4801	54	6
V2A_MIN: Managing Innovation Networks	MAN 4807	54	6
V2A_DE:Digital Economics	ECO 4801	54	6
Total-Spring Semester		209,5	31

MASTER OF SCIENCE IN INTERNATIONAL MANAGEMENT

M1 – Spring Semester

SPRING SEMESTER	CODE	HOURS	CREDITS
Strategic Marketing in the Information Age	STR 7002	24	3
B2B Marketing in the Information Age	MKT 7002	24	3
Global Information and International Marketing	MKT 7004	24	3
Management of Innovation and Change	MAN 7002	15	2
Global Human Resource Management	HRM 7001	24	3
International Business	MKT 7001	24	3
Supply Chain Management: Tactics and Operations	OPM 7005	15	1
Global Logistics and Operations	OPM 7002	15	1
Information Technology and Total Quality Management	MIS 7011	15	1,5
Case Workshop in Finance I	RES 7005	15	1
Personal Development and Communication Skills (Part II)	MAN 7902	15	1
Business Plan Challenge	ENT 7001	21	5,5
French as a Foreign Language	FLE 7002	36	2
Introduction to French Culture(s) and Society	HUM 4402	33	3
Total		285	33

MASTER OF SCIENCE IN MANAGEMENT OF INNOVATION IN THE DIGITAL ECONOMY

M1 – Spring Semester

SPRING SEMESTER	CODE	HOURS	CREDITS
Statistics	QUA 7001	18	1
Law for communication and Information Technology	LAW 4401	18	2
Relational Data Bases	INF 4401	21	2
Finance Analytics	FIN 7002	18	2
Business Plan Challenge	ENT 4401	21	5
French as a foreign language	FLE_2A_2	22,5	3
Research Methodology	RES 7501	21	2
Data Analysis and BIG Data	QUA 7002	30	2
Personal Development and Communication Skills (Part 2)	MAN 7902	15	1
Elective Courses -Period 1	CODE	HOURS	CREDITS
You can select only one course from this list			
V2A _ SBD: Sales and Business Development	MKT 4801	54	6
V2A_CSR: Corporate Social Responsibility	MAN 4804	54	6
Elective Courses -Period 2	CODE	HOURS	CREDITS
You can select only one course from this list			
V2A_SCM: Global Supply Chain Management	OPM 4801	54	6
V2A_DQ: Digital Intelligence and Transformation of Organizational Practices	MIS 4801	54	6
V2A_MIN: Managing Innovation Networks	MAN 4807	54	6
V2A_DE:Digital Economics	ECO 4801	54	6
Total-Spring Semester		292,5	32



CONTACTS :

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