

IMT Starter becomes Startup Europe Ambassador

19 March 2018, Paris – IMT Starter proudly becomes “Startup Europe Ambassador” in FRANCE. The Startup Europe Ambassadors are a group of key influencers in the European startup ecosystems to provide information and advice about the European Commission’s Startup Europe initiative. The objective is to democratize the startup phenomenon so that every citizen has a fair chance to become a successful entrepreneur wherever they are located in Europe. The ambassadors will also help startups in their growth phase to have access to all the opportunities offered at European level. All Startup Europe Ambassadors are publicly presented today at the “Startup Europe Campfire” held in Paris.

Throughout the years, European Commission’s Startup Europe initiative has become a top reference in the European startup related field, by supporting directly around 60 local ecosystems and over 750 startups to grow beyond borders. The mission of Startup Europe is to build a Startup Continent by connecting pools of talent. The initiative *encourages* entrepreneurship, startup creation and growth; and *connects* startups, investors, accelerators, corporates, universities and the media through an array of grassroots initiatives or networks.

IMT Starter is part of the new Startup Europe Horizon 2020 funded project The Soft-Landing Project – (www.soft-landing.eu) which is publicly launched today during the Startup Europe Campfire in Paris.

The main ambition of the Soft-landing project is to connect several European startup ecosystems in a way that actually enables the already existing startups and scaleups in those ecosystems and the ones to yet to be founded to scale to other markets in the long run. The Project aims to upgrade the cultural fabric of those startup ecosystems so that scaling becomes living knowledge. The project will serve as a pilot example that will set the best practice in scaling, which should be replicated Europe-wide.

In an ever-changing European startup ecosystem the Startup Europe initiative has designed the group of its Ambassadors **to democratize the startup phenomenon** so that every citizen has a fair chance to become successful entrepreneurs wherever they are located in Europe. The role of the ambassadors is to provide information and advice about the European Commission’s Startup Europe initiative. The objective is that every European entrepreneur has access to all the opportunities offered at European level. In addition, the ambassadors will also help **startups in their growth phase** to have access to all the opportunities offered at European level.

The Startup Europe Ambassadors will actively contribute to the visibility of Startup Europe activities at the local level by acting as a key **information point** in their countries and also as **connector** for the local ecosystem with the other startups ecosystems across Europe. The first members of this group are the organizations who have been selected through the evaluation of proposals of European Commission’s Horizon 2020 ICT 32 call, as well as partners of European funded projects WEB UP or OpenMaker.

The complete list of Startup Europe Ambassadors is published here:

<http://startupeuropeclub.eu/startup-europe-ambassadors/> and you can meet us during future Startup Europe events organized in 2018: [STARTUP OLÉ 2018](#) (17- 19 April, Salamanca, 2000 startup stakeholders, free registration), [EUROPEAN MAKER WEEK 2018](#) (18-27 May, 300 maker events in 28 countries), Startup Europe Summit 2018 (European Commission’s foremost technology policy conference for startups. 15 October, Sofia, BG.



IMT Starter



About Startup Europe

Startup Europe is an initiative of the European Commission which falls under its priority of the “Digital Single Market”. Startup Europe’s goal is *to democratize* the startup phenomenon so that every citizen has a fair chance to become successful entrepreneurs wherever they are located in Europe. In addition, Startup Europe helps startups in their growth phase to scale-up across Europe and internationalize worldwide. Startup Europe’s first priority is to develop *high quality ecosystems* based on talent and high level of *connectedness* among the players of the ecosystems at EU level.

The Startup Europe has mobilized the tech entrepreneurship ecosystem and helped them to have their voice heard at the EU institutions. It has helped to get a better understanding of this environment and has raised political awareness on the subject. Within the Horizon 2020 framework, 2018-2020 timeframe, 7 projects are working together in terms of financing, skills, entrepreneurial events and growth advice. Startup Europe’s programs focus on helping startup communities, increase *collaborations between startup ecosystems*, encouraging entrepreneurship, startup creation and scaling business.

Learn more on the single point for startups (*One Stop Shop*) to access all the information they need to grow and thrive: <http://startupeuropeclub.eu/>

Incubator **IMT STARTER** by The Telecom SudParis and [Telecom Business School \(IMT\)](#) is a structure that encourages the emergence of young ICT companies with excellent innovation, development and job creation potential. The Incubator draws on the skills of Telecom SudParis, Telecom Business School and ENSIIE, as well as on the expertise provided by sponsors and partners. Founded in 1999, the Incubator has accompanied 180 IT companies that have created more than 1,800 jobs. The incubator provides startups and entrepreneurs 12 months of customized services provided by IT specialists, access to the Alumni Network (more than 15000 active members all over the world) and International workshops in Silicon Valley (www.siliconvalley-immersion.com). Incubator funding resources include Telecom Booster (seed fund. up to 250 k€ for one incubated company) and MINES TELECOM Institute Foundation: (20-40 k€ grant for incubated company). (www.imt-starter.fr)