INTEGRATED MASTER IN MANAGEMENT
INSTITUT MINES-TÉLÉCOM
BUSINESS SCHOOL
LEADERS IN DIGITAL TRANSFORMATION

Ever since our opening in 1979, the school has kept a focus on the digital world. Today, we continue to offer our students a distinctive learning experience thanks to:

- Our renowned international expertise in digital and managerial transformations.
- The way managers and engineers successfully blend together, working and studying on the same campus.
- Public backing and small cohorts, meaning we’re truly centred on our students and able to deploy a distinctive widening participation policy that opens our doors to the widest possible range of backgrounds.

Our mission is to develop innovative, responsible and internationally-minded managers and entrepreneurs equipped with the experience and skills to guide business organisations through future social transformations, whether these be digital, energy-related, ecological, economic or industrial. Our business school is driven by highly relevant research and teaching, support for innovation and entrepreneurship, and strong corporate and community ties. We believe that by striving for excellence in our work, we can make a positive contribution to local and national economic development and create value for all our stakeholders.

Institut Mines-Télécom is the largest engineering school group in France. Under the authority of the Ministry for the Economy and Finance, the group has 13,000 students across 11 engineering schools and 1 business school, each a member of the elite French Conférence des Grandes Écoles. At Institut Mines-Télécom Business School, you’ll share your campus with engineering students from prestigious institutions such as Télécom Paris Tech, IMT Atlantique (merger of Télécom Bretagne and Mines de Nantes) and Télécom SudParis. The unique potential offered by the mixed nature of our learning community will give you unrivalled opportunities for mobility and access to innovative double degree programs in management and engineering, along with an internationally renowned qualification and a powerful alumni network.
OUR MASTERS DEGREE IS MORE THAN JUST A QUALIFICATION, IT ALSO MEANS:

**A FAST-TRACK TO EMPLOYMENT**
with 100% of our graduates finding work within 6 months of finishing their course.

**JOINING A POWERFUL ALUMNI NETWORK**
Institut Mines-Télécom has more than 60,000 professionals and industry experts currently working across the globe.

**DEVELOPING YOUR SKILLS**
in innovation management, digital transformation and entrepreneurship.

**ENJOYING A MULTICULTURAL EXPERIENCE**
on an American-style campus where 33% of our students come from 60 different countries.

**BEING PART OF A BUSINESS SCHOOL**
that adapts to your project, with more than 14 specialisations available.
WITH THE INTEGRATED MASTER IN MANAGEMENT
GAIN THE SKILLS & EXPERIENCE TO BECOME A RESPONSIBLE, INDEPENDENT & OPERATIONAL MANAGER

To succeed in business today, managers need to be at home dealing with the managerial, digital and international aspects of an organisation. To ensure the smooth running and management of the performance of their companies, they must also be able to use their knowledge and skills to fully understand the potential of digital technologies in order to put them to good use.

SOPHIE SAPRANIDÈS, director of the Integrated master in Management
The Program is designed for high potential students from all backgrounds with little or no professional experience, who have the drive to become the influential leaders of tomorrow.

At Institut Mines-Télécom Business School, our unique expertise in the management of technology, innovation and entrepreneurship will prepare you for exciting international careers. We’ll teach you real-life business skills and help you develop an agile and forward-thinking mindset through one of our 14 specialisms taught in either French or English. Many students also choose an exchange program at one of our 120 international partner universities, opening up job prospects across the globe.

The course is divided into 2 parts. You’ll start by acquiring the fundamentals of business to prepare you for the second part of your studies, during which you’ll focus on specific expertise in line with your career goals, such as Digital Marketing, Digital HRM, Business Information Systems Audit & Consulting, Information Systems Management...

This unique course structure will enable you to acquire an excellent grounding in general management plus expertise in a specific area of business.

We’ll also give you opportunities to build up your international profile, equipping you with the skills to change and adapt to the world of international business. You’ll be able to choose courses taught exclusively in English, and take up study abroad opportunities at our campus abroad (with optional professional experience) or at one of our international university exchange partners.

CARE
The Careers, Alumni and Employer Relations service (CARE) will help you find business placements or jobs and support you in planning for your future career. CARE has strong links with companies in all sectors, meaning you’ll have access to a wide range of opportunities. The service also organises numerous employer and recruitment events, and uses a variety of tools to help you write CVs, cover letters and prepare for interviews.
When I was in the first year at Prep School, I already knew I wanted to find a business school that stood out from the competition through its expertise in digital technologies. The unique nature of the courses on offer here and the close links with the engineering school on campus helped me make my choice. I’ve had absolutely no regrets about my decision. Institut Mines-Télécom Business School has helped me bring out certain character traits such as leadership skills, through my involvement in the Promo2tel student association. What I also appreciate here is the solidarity between students in everyday campus life and the strong ties we have with the alumni network.

Léa

Express your leadership potential

I’ve developed the specific skills-set of a modern business manager

I came here after finishing the 2nd year of a History degree at Paris Panthéon-Sorbonne University, during which I spent time preparing for my move to a business school. I was immediately taken in by the American-style campus at Institut Mines-Télécom Business School, by the wide range of specialisations at Masters level, the numerous national and international partner university agreements and by the synergies with the engineering school. Diversity is everywhere and at the heart of everything the school does. For me, it was an easy choice to make given how well the school fits with me as a person and meets my expectations. Since arriving here, I’ve developed the specific skills-set of a modern business manager. I’ve had no problem adapting to the workload, thanks to the free time given for involvement in the school’s clubs and societies and extra-curricular activities. I’m a member of the campus Junior Entreprise, which gives you the opportunity to get some valuable business experience whilst studying. I’m also a member of our cooking society called Cook’it.

Najib

ALUMNI destinations

Alioune N’Diaye
1985, CEO Africa and Middle East, Orange
Anne Sultan
2000, Risk Advisory Partner, Deloitte
Emmanuel Marcovitch
1996, Associate Managing Director, Réunion des Musées Nationaux, Grand Palais.
Fanny Garret
2013, Co-founder, Métidia.
Genesis Ehimengbe
2015, Co-founder, COLIBA (Abidjan).
Laurent Cabassu
PGE 2004, Managing Director, Pirelli Pacific
Moussa Bagayoko
2003, Founder, Yélé Consulting
Sarah Cherruault-Anouge
2013, CEO, Auticiel
Stéphanie Agamennone
2000, Director of Communications, Safran Nacelles.
Pierre-Étienne Roinat and Benoît Varin
Romain Lauwerier
2012, Co-founders, Wizville.
APPLYING TO THE INTEGRATED MASTER IN MANAGEMENT

OPEN TO STUDENTS WHO HAVE STUDIED FOR TWO YEARS AT ONE OF IMT’S PARTNER ENGINEERING SCHOOLS (TÉLÉCOM SUDPARIS, MINES SAINT-ETIENNE, MINES NANCY, IMT LILIE DOUAI…). SELECTION BASED ON APPLICATION FORM.

Option of studying your Master’s degree specialism at one of IMT group’s schools or at the following universities: Paris Dauphine, Paris Saclay University, Evry Val d’Essonne University.

ENGINEERING-MANAGEMENT DOUBLE DEGREE QUALIFICATION

Open to students who have studied for two years at one of IMT’s partner engineering schools (Télécom SudParis, Mines Saint-Etienne, Mines Nancy, IMT Lille Douai…). SELECTION BASED ON APPLICATION FORM.

SPECIALISM AT A PARTNER INSTITUTION

* (UK) - A Levels, (US) - High-School Diploma/Degree
YEAR 2
OF THE INTEGRATED MASTER IN MANAGEMENT

POSTGRADUATE YEAR 1 (MASTER 1) IS:

A personalised 24-MONTHS program in advanced management studies

Nearly 420 HOURS of lectures & seminars

60 ECTS (European Credits Transfer System)

PRE-SESSIONAL COURSES

Pre-sessional courses in the following subjects recommended for certain student profiles:
- Reporting and Business Analysis
- Economics for Business Organisations
- Information Technology
- Marketing
- Mathematics and Statistics

SEMESTER 1

- Management Control
- Financial Management
- Management Economics
- Organisation Studies
- Business and Service Marketing
- Strategic Management
- Student Creativity and Innovation Week (see box)
- Information Systems Design
- Internet Applied to Business Organisations
- 2 Modern Foreign Languages (including mandatory English) + 1 Optional Language
COURSES SELECTED FROM THE FOLLOWING LIST

IN FRENCH
- Corporate Finance
- Finance for Markets
- Information Systems
- Strategy and Entrepreneurship
- Innovation and Entrepreneurship (MOOC)
- Artificial Intelligence for Managers

IN ENGLISH
- Corporate Social Responsibility
- Corporate Finance
- Information Systems
- Global Supply Chain Management
- Sales and Business Development
- Digital Economics
- Innovation and Entrepreneurship (MOOC)
- Fundamentals of Cybersecurity

STUDENT EVENTS

Student creativity and innovation week
EARLY NOVEMBER: you’ll spend 5 days learning how to put creativity and innovation at the heart of skills, cultures and behaviours. Objective: in mixed teams of managers and engineers, learn how to think out of the box and develop ideation skills. A totally unique experience.

Student entrepreneurship challenge (Challenge Projets d’Entreprendre®)
LATE MARCH: the biggest student entrepreneurship challenge in French higher education. You’ll spend 5 days developing and pitching start-up projects in mixed teams of managers and engineers.

AT THE END OF THE 1ST YEAR OF YOUR POSTGRADUATE STUDIES
You’ll have furthered your technical and managerial knowledge, as well as developed your behavioural skills.
YEAR 3
OF THE INTEGRATED MASTER IN MANAGEMENT
POSTGRADUATE YEAR 2 (MASTER 2)

A WIDE CHOICE OF SPECIALISMS (MAJORS)

- **Sales / Consultancy**
  International Business Development / ICT for International Business

- **Marketing & Communication**
  Digital Marketing / International Marketing and Strategy / Media

- **Human Resources**
  Digital Human Resource Management

- **Strategy**
  Strategic Management

- **Entrepreneurship**
  Entrepreneurship & Innovation Management

- **Finance**
  Information Systems for Financial Markets

- **Information Systems**

**AT THE END OF YOUR POSTGRADUATE STUDIES**
You’ll be ready for work in the company of your choice.
OUR GRADUATES
CAREERS

74.2% employed before graduating
100% in employment within 5 months of graduating

SALARIES AND WORKING CONDITIONS
€42,625 annual gross salary including bonuses
94% employed on permanent contracts
95% with management status

THE MAIN SECTORS OF ACTIVITY
35% Studies and consulting
22% Marketing, communications and sales
10.6% Auditing

SIZE OF COMPANIES
41.5% + than 5000 employees
38.5% 250 à 5000 employees
20% 10 à 250 employees
APPLICATION PROCESS 2019
M1 + M2 (INCLUDING MASTER’S DISSERTATION)

Application form: CV
Personal statement Transcripts
English Language Test TOEIC (minimum 785) or TOEFL (minimum 78).
Reference from you school

SCHEDULE:
1 April 2019: Institut Mines-Télécom Business School receives your application form + reference
23 May 2019: Interviews at Institut Mines-Télécom Business School or by Skype
13 June 2019: Admissions Committee, final decision

PLEASE NOTE: Offers are made under the condition that students meet the entry requirements in terms of qualifications taken in their current year of studies.

TUITION FEES: Annual tuition fees per year to be paid to Institut Mines-Télécom Business School (€7,050 for year 2 (M1) and €7,050 for year 3 (M2)) + Student contribution to campus life (€90).

- 120 partner universities
- 30% of international students on campus
- 18 international double degrees: Université du Québec à Chicoutimi (Canada), Beijing Institute of Technology (Chine), Universidad del Salvador (Argentine), ITAM (Mexico), Asian Institute of Technology (Thailand), Pontifical Catholic University of Rio de Janeiro (Brazil), Amrita Vishwa Vidyapeetham University (Inde)
- Offshore semester: Virginia tech University (USA), Institute of Technology de Dublin (Ireland), Université du Québec à Montréal (Canada)
- Exchange programs with our partner universities

«Scholarships available» (The amount varies depending the destination and other criterias):
- Erasmus scholarship
- International Mobility scholarship
Graduates from our double degree programs are highly appreciated by employers, sought after for their management skills and expertise in new technologies, which makes them well-rounded professionals.

DOUBLE DEGREE TO BROADEN YOUR HORIZONS

Institut Mines-Télécom Business School has developed double degree programs with prestigious universities both in France and around the world. With a focus on key disciplines such as information systems, management or big data, these programs will help you develop critical thinking and international management skills, as well as a truly global mindset.

DOUBLE DEGREE IN MANAGEMENT AND ENGINEERING

✧ 2 possible formats (18 or 24 months)

Organisation:
- if you’re an engineering school student, you can join Institut Mines-Télécom Business School for 18 or 24 months, as long as you’ve successfully completed year 2 (M1) and achieved a TOEIC score of 785 points
- for the 18-month format: L3-M1 in your original school, M1 at Institut Mines-Télécom Business School, M2 S1 in your school, M2 S2 co-run by the Engineering School + Institut Mines-Télécom Business School
- for the 24-month format: L3-M1 in your original school, M1 and M2 at Institut Mines-Télécom Business School, your engineering school awards the M2 with M1-M2 studies done at Institut Mines-Télécom Business School.

The same organisation is proposed to IMT’s national or international partner Engineering Schools. For example, ITAM in Mexico.
SHAPE YOUR OWN FUTURE

GLOBE-TROTTER

LIVING THE INTERNATIONAL DREAM

Study abroad, business placement, gap year, humanitarian mission: you’ll be free to select or combine the best option for you to spend up to 24 months abroad in total during your studies.

- You’ll have the option of studying year 2 of the GEP (M1) totally in English, taking your classes in English during semester 1 and then spending the following semester on the Virginia Tech campus or at one of our partner universities in South Korea, Columbia, the USA, Australia, Spain, Germany...
- If you’re looking for a different experience, taking some time out in between years 2 and 3 (M1 and M2), then you can opt for a gap semester or an international volunteer program.
- In year 3 (M2) the choice is yours! You can either spend 6 months abroad on business placement, study for a double degree, or spend a study abroad semester at one of our international partner universities.

ENTREPRENEUR

BE YOUR OWN EMPLOYER

- We organise specific events to develop your entrepreneurial skills, such as the student creativity and innovation week in year 1 (L3) or the student entrepreneurship challenge in year 2 (M1).
- The year 3 (M2) specialism in Entrepreneurship and Innovation Management will equip you with the skills to create and develop projects in the field of ICT.
- Our business incubator IMT-Starter is ranked 4th in France with 180 companies and more than 1,500 jobs created. We house 15 new start-ups each year, which means you’re in the right place to develop your business project!

Develop the skills and confidence to work in a global business environment, actively contributing to the successful development of an international organisation.

Make the move to becoming an entrepreneur, have the confidence to realise your dreams and use your full creative potential for innovation.
Choosing our degree apprenticeship scheme means you’ll get a foot in the door of business and benefit directly from the personal supervision and experience of an industry professional.

You’ll become a an agile, innovative, responsible and confident manager, equipped with the skills to manage a digital project from A to Z.
FEES AND FUNDING

TUITION FEES

7,098 €* per year
Total tuition fees for students entering the program at 1st year postgraduate level (M1): 13,300 €
* 2018 fees.

FUNDING

Financial support from companies
If you’re offered a place on a higher degree apprenticeship scheme, your tuition fees will be paid by your company (during one or two years at postgraduate level on the Integrated master In Management).

Bank loans
Bank loans (student loans or advances) can be provided to our students by the following partner banks: the Société Générale (Evry branch), LCL (Evry branch), BNP Paribas. A representative from the Société Générale bank is present on campus every Thursday.

International mobility grants
Institut Mines-Télécom Business School provides financial assistance to students in the form of international mobility grants.

Scholarships and mobility grants
The Mines-Télécom Foundation has scholarships and mobility grants available for students at the school.

Student loans
Telecom & Management Alumni, Groupe IMT’s alumni network provides occasional financial aid in the form of loans to students in temporary financial difficulties, in particular for those involved in international projects.
PERSONALISED INDIVIDUAL SUPPORT

Starting in year 1, our Career Center offers each student individual advice in planning their career, supports them in their personal development and also in looking for business placements and jobs.

CORPORATE RELATIONS DEPARTMENT

Our students and recent graduates benefit from the work of Institut Mines-Télécom Business School’s Corporate Relations Department, which creates strong links with major national and international companies including, Deloitte, E&Y, SPIE ICS, Devoteam, Orange, Société Générale, BNP Paribas, Accenture, Wavestone, Nokia, Airbus, SNCF, EDF… We are committed to setting you up for success in the early stages of your career.

THE POWER OF A NETWORK OF 17,000 ALUMNI

T&MA, our alumni association, works with both the business school and engineering schools. You’ll be joining a powerful network of professionals and experts working in 140 countries across the globe. The alumni network is also a major source of business placement and job offers.

For more information visit:

www.tm-alumni.eu

@TMAlumni

ALUMNI STORIES

SOMALINA PA,
Head of 110 bis, an innovation lab at the French Ministry of Education

GUILLAUME COULANGE,
Robotic Process Automation (RPA) / AI Project Manager Deutsche Bank Wealth Management

MALAÏKA SAMUEL,
Engagement Manager E-Commerce & Innovation BayBridgeDigital

OUR TOP EMPLOYERS

STUDENT LIFE
A CAMPUS TO INSPIRE YOU

Student accommodation
- The MAISEL (Maison des Élèves), is a not-for-profit association that provides a welcoming environment for Institut Mines-Télécom Business School and Télécom SudParis students who wish to live on the Évry campus. First year students are guaranteed a room on a first-come first-served basis. Conveniently located close to Évry town centre and its train station only 40 minutes away from the centre of Paris, the MAISEL is set on our beautiful, open parkland campus.

Sports facilities
- With so many clubs on campus you’ll be able to find your sport, whether it be football, rugby, volleyball, basketball, handball, boxing, tennis, table tennis, badminton, futsal, kick-boxing, self-defence, Zumba, beach volley or bodybuilding… and you’ll also have the opportunity to take part in inter-school competitions and tournaments, including: Toss (Supélec omni-sports tournament), the French business school national cup competition, inter-Télécom tournament… And not to be forgotten, Xtreme – a club created especially for semi-marathon, marathon, trail running and white-water sports enthusiasts.

Student clubs and societies
- Student life is a key part of the experience at Institut Mines-Télécom Business School. With more than 60 clubs and societies on campus, you’ll be able to get involved in a huge range of activities, from sports to multi-media, culture, humanitarian work, art or voluntary services. Institut Mines-Télécom Business School and Télécom SudParis’ Students’ Union is ranked 4th in France, and Evry One, the second largest student FM-radio in the country, broadcasts programs from its very own campus studio. More than just leisure time activities, our students learn to work in groups, run projects and manage a team. We’ll offer you opportunities to gain real professional experience that helps you stand out from the crowd.

For more details see: www.maisel.tem-tsp.eu

900 ROOMS on campus

One campus, two schools, a single culture
There’s a very rich and varied student life at Institut Mines-Télécom Business School, it’s one of the strong points. Sharing 6 hectares of campus with the engineering school creates a sort of mini-town within Évry itself. There’s a wide range of facilities available for students: a gymnasium, 3 tennis courts, basketball, football, rugby, a climbing wall, a fitness room, beach volleyball, but also a student bar where you can relax in the evening, a student foyer used for evening events and also each club or society has its own space”.

Roxane
At IMT there are also opportunities for our students to get involved in a range of other sports thanks to the facilities provided through our agreement with Évry town hall:

- swimming pools
- football and rugby pitch
- athletics track
- dojo located 200 m from the campus (SCA2000 Évry judo)
- Parc des Loges gymnasium (street-hockey)
- rowing and sailing club (SCA2000 Évry)
- Étiolles golf club (lessons and green fees)
- Étiolles riding club

By sharing Students’ Union events and activities with the engineering students from Télécom SudParis, you’ll have opportunities to put your different skills to good use on a variety of projects.

- Freshers’ weekend
- Conferences, networking events
- Techno-parade: the only school to have its own float!

More than one major event on campus each month!
Institut Mines-Télécom Business School in numbers

- **No1** French business school for added value (Financial Times 2018, L’Étudiant 2018)
- Ranked **13th** in the SIGEM league table 2018
- An American-style Campus (6 ha)
- 900 ROOMS in our halls of residence
- 300 FACULTY members including 30% international professors
- INTERNATIONAL STUDENTS make up 30% of our cohorts
- **+300** CORPORATE PARTNERS
- 60 student clubs and societies
- **+6,000** ALUMNI
- BUSINESS INCUBATOR ranked **4th** in France
- Students’ Union ranked **4th** in France

A network of **13 SCHOOLS** and the possibility of qualifying with a DOUBLE Manager-Engineer degree qualification.