

Objectives - Environment

The MSc in International Management is a rigorous academic program that provides managers with the skills required to occupy decision-making roles within private companies or public bodies.

Our graduates are equipped with the skills to face tomorrow's challenges :

- > organizational changes within businesses, caused by the advent of the ITC era, require professionals who are able to integrate technical constraints into their managerial reasoning;
- > internationalization of processes and exchanges requires businesses to employ only those managers who are capable of managing this flow of information.

This MSc places particular emphasis on international management.

Program

24 months : full-time course program based on core modules, an area of specialisation and is completed by validation of a thesis.

Competences acquired

Students acquire the analytical and technical tools required to deal with complex financial arrangements. Students learn to manage the different stages of marketing a product or service :

design, price positioning, communication, choice of distribution network... to satisfy the objectives of the business.

Students will:

- > develop concepts of economic theory while retaining a managerial approach to decision-making.
- > study the practices and principles of Strategic Management applied to the firm, the industry, its longterm strategic management, resources and skills and its desire to expand.
- > gain knowledge of the interaction between departments in a business : human resource management for the production and distribution of goods or services, online management, e-commerce, etc.
- > learn to optimize the performance of internal organization by counting on the skills of their workforce, particularly in the context of international activity, and the challenge to integrate the differences and similarities between groups and individuals to facilitate exchanges.

Strong points of the program

The MSc in International Management is a highly coveted degree recognized in the United States, Great Britain and increasingly in Asia. Institut Mines-Telecom Business School's program is designed for both international managers specialized in information systems and candidates interested in developing research capabilities.

Admission requirements

Bachelor's (or equivalent undergraduate) Degree.

English test requirements

- > IELTS 6.0
- > TOEIC 750
- > TOEFL 78

Applying

Online, full application file – go to the website:
www.imt-bs.eu

This program is registered as a DNM (Diplôme National de Master) as «Master Management de l'Innovation». RNCP (National Register for Professional Certification) n°29014. Level I. CPF n°220898.



Diversity is a key to the program

- > Diversity among students: over sixty nationalities are represented on campus.
- > Diversity on the campus : where “managers” study with “engineers” from Telecom SudParis, its sister school in engineering.
- > Professional diversity : students find jobs after graduation in finance, consulting, marketing, human resources as well as professions related to IT.

A small entering class allows students to study closely with faculty (faculty – student ratio is 1:10).

Students obtain paid internships.



Partners

Orange, BNP Paribas, Alliance, Cap Gemini, Airbus, Murex



Course aims

FIRST YEAR

1st semester : Core Courses in Business Management

- > Accounting and Finance
- > Principles of Marketing Management
- > Managerial Economics
- > Strategic Management
- > International Business Law
- > Operations Management
- > Human Resources Management
- > Management of Information Systems
- > French as a Foreign Language

2nd semester : Information-Age Marketing/ International Strategy

- > Strategic Marketing in the Information Age
- > B2B Marketing in the Information Age
- > Global Information and International Marketing
- > Management of Innovation and Change
- > Global Human Resource Management
- > International Business

- > Supply Chain Management: Tactics and Operations
- > Global Logistics and Operations
- > Information Technology and Total Quality Management
- > Personal Development and Communication Skills
- > French as a Foreign Language
- > Business Plan Challenge

SECOND YEAR

3rd semester : Courses in Research & Thesis

- > Research Methodology
- > Strategy Simulation
- > Leadership
- > French as a Foreign Language
- > Data Analysis
- > Epistemology
- > Project Work
- > Design Thinking
- > Public Speaking

4th semester : Master's thesis
Based on company assignment or research project



Lodging

Located at the heart of the campus, the “Maison des élèves” (MAISEL) has 730 comfortable bedrooms and studio flats providing accommodation for all students who wish to live on-campus.

The monthly rate varies depending on the type of accommodation.

Students may be able to claim housing benefit subject to certain conditions.

Services included :

- > Private bathrooms
- > Shared kitchens
- > Washing machines and tumble-dryers
- > Ironing rooms
- > TV / Games rooms
- > Access to the Institut Mines-Télécom Business School and Télécom SudParis IT network with internet access
- > Phone line in each bedroom

