The business school of
FRANCE’S LEADING INSTITUTE OF TECHNOLOGY
INSTITUT MINES-TELECOM

KEY FIGURES

- 13 public-sector “Grandes Écoles”
- 60,000 alumni
- 9,000 corporate partnerships
- 80 companies created every year
- €100+ million in contractual resources
- 13,500 students from Bachelor’s degree to Doctorate
- 4,600+ degrees awarded every year
IMT, France’s leading group of engineering schools, is a public institution dedicated to higher education and research for innovation.

Under the supervision of the French Ministry for the Economy and Finance, it is composed of 12 engineering schools and one business school, with more than 13,500 students in total.

A major player in the cross-fertilisation of digital science & technology and conventional engineering, IMT puts the skills developed at its schools into perspective – in the great areas of the digital, industrial, energy and educational transitions.

The strength of IMT lies in our schools’ complementarity and close ties, based on their shared vision: to train in the service of companies, develop the economy and the territories, contribute to innovation and entrepreneurship.

Philippe JAMET,
General Manager, IMT
MAKE EVERY INDIVIDUAL TALENT A KEY PLAYER IN THE COLLECTIVE TRANSFORMATIONS, FOR A MORE RESPONSIBLE WORLD

CROSS-FERTILISING CULTURES
Starting in 1979, France’s Institut National des Telecommunications trained, on the same campus, the engineers and managers of incumbent operator France Telecom, now Orange. Building on joint achievements and through an ongoing dialogue, synergies developed where engineering and management cultures meet. This hybrid approach still makes all the difference today at the Business School of Institut Mines-Telecom, France’s leading technology institute.

REVEALING ALL POTENTIAL
Institut Mines-Telecom Business School has always been at the forefront of digital and social transformations. Publicly-owned and socially inclusive, it welcomes very diverse profiles, providing personalised learning journeys and support. It fosters students’ interpersonal skills and personal qualities – which are fundamental in a constantly changing world.

UNITING SKILLS
As technology accelerates the world’s transformation, organisations are evolving. More agile, open and horizontal, they need responsible men and women who are able to take the initiative and unite their complementary areas of expertise.
A BASELINE AT THE HEART OF DIGITAL CHALLENGES

uniting skills

Uniting skills, is above all about reasserting one of the school’s main differences and strengths: a place where engineers and managers meet, in a close relationship the school has organised and fostered since it was founded.

Uniting skills, is also a buzzword common to the students, faculty and all partners of the school: undertaking and putting to work their complementary areas of expertise, a key factor in a changing world.

VALUES ANCHORED IN THE SCHOOL’S IDENTITY

BOLDNESS through its methodological innovations and its training for entrepreneurship in all its forms.

EXCELLENCE in its research and the recognition of its graduates in the labour market.

OPENNESS by the diversity of its students, by the role of companies in its curriculum, and by its openness to the world.

RESPONSIBILITY through its work on ethics and its commitments to all its stakeholders.
Institut Mines-Telecom Business School is not like any other: it teaches the professions of the business world – but in the digital age.

**BACHELOR’S DEGREE**

The Bachelor in Management and Information Technology is a three-year degree following secondary school graduation, recognised by the French Ministry of Economy. This intensive, diversified and high-level programme gives you access to the labour market in France and abroad.

**BUSINESS SCHOOL PROGRAMME**

Become an agile, innovative and responsible manager, bold and open to the world. Whatever personalised learning journey you establish, the focus throughout the “Programme Grande École” is always on educational innovation.

The programme leads to a five-year Master’s degree

**SPECIALISED MASTERES©**

- International Digital Business Developer
- Digital Marketing
- Information System Management
- Data Protection Management

You will acquire, through one of our Specialised Masteres© (a six-year post-secondary graduation degree), a skillset on two levels: management and new technologies. A combination highly valued on the job market.

**MASTER OF SCIENCE**

- International Management
- Information and Communication Technology
- Business Management

These high-level English language courses, leading to five-year university degrees, are recognised by the industry and the research community. They take place over three semesters, completed by an internship leading to the defence of a professional thesis in research and development.

**PhD**

Through our partnership with the University of Evry Val d’Essonne (a founding member of Paris-Saclay University), Institut Mines-Telecom Business School offers a PhD in Management Science, open to candidates with a five-year university degree. This high-quality doctoral programme explores and explains the contemporary frontiers of innovation, digital technology and responsibility.

**EXECUTIVE MBA**

Leading Transformation in a Digital World: our Executive MBA is an international graduate degree in business management that stands out through its special focus on digital technology. Acceleration, transformation, immersion: digital innovation and transformation are at the heart of this programme that speeds up the careers of executives and future entrepreneurs, helping them innovate in the digital world.
Institut Mines-Telecom Business School
key figures

FRANCE’S BEST BUSINESS SCHOOL IN TERMS OF VALUE FOR MONEY (ROI)” (Financial Times 2017, L’Étudiant 2018)

13th to 15th position in France’s major national business school rankings
- 13th SIGEM (2017)
- 14th Challenges Magazine (2018)
- 15th Le Point Magazine (2018)

THANKS TO THE SCHOOLS
120 partnerships,
you can get a dual degree,
spend semesters attending universities anywhere in the world,
become familiar with other cultures and approaches to work – always innovative and instructive.

13 DUAL DEGREES
Manager / Engineer

1,500+ students every year

13th to 15th position in France’s major national business school rankings

300+ corporate partners

30% of international students

6,000+ alumni

5,000+ job offers received every year

300 teachers & speakers
including 30% non-French

4th largest student office in France

4th best incubator in France
Institut Mines-Telecom Business School’s values of digital innovation, responsibility and social inclusiveness are reflected in the school’s policies. Institut Mines-Telecom Business School conducts research responsibly, both in the choice of its fields of investigation and the actual impact and practices of its research. What kind of research do we carry out? Research that is meaningful to our partners (society, organisations, public authorities, academic circles), that is concerned about its effects on them, that follows the rules of scientific integrity, that respects minorities, that calls into question its own authority and certainties, that innovates in both topics and methods, that reflects on its impact on the world to come and on what it will pass on to future generations.
LASCO, a social science innovation lab, aims to be an original platform for collaboration between researchers and engineers involved in industrial innovation, digital enterprises and social science academia. Recognised by the IMT’s Research and Innovation Department as IdeaLab, it brings together researchers from Institut Mines-Telecom Business School, IMT Atlantique and Mines Saint-Etienne.

LITEM is a research laboratory focused on the science of management and economics. Its work aims to develop insight into the dynamics of innovation, as well as how markets and organisations function. LITEM explores technological and social innovations, including in the digital industry, with a view to contributing to sustainable development goals. Common to Institut Mines-Telecom Business School and Université Evry-Val-d’Essonne (UEVE), the lab is part of the “Sciences de l’Homme et de la Société” (ED SHS) doctoral school of Paris-Saclay University.
Imagine other ways of learning, without lectures and away from the university auditoriums! Nowadays, the most innovative projects are born at the crossroads of digital technology, entrepreneurship and CSR. The educational innovations implemented within the business school stimulate collective intelligence and lead to the discovery of the professional world through novel experiences, which are often part of a journey of social responsibility. All the school’s programmes involve multidisciplinary and interactive courses.

A FEW EXAMPLES

In the shoes of a future manager, the week of leadership
Five days, five workshops to train our Bachelor students in the soft skills that make the difference in a company.

Innovation Game
For Bachelor and PGE (Master in Management Program) students: two days to tackle the challenges suggested by our partners regarding issues of responsible innovation.

Serious Game Week
Cesim SimFirm, a management simulator that addresses the key areas of management, and Cesim Global Challenge, a business game to develop students’ understanding of a multinational’s operational and financial management.

Simulation of climate negotiations
An educational approach based on simulation, i.e. learning through problem-solving. Students tackle a realistically simulated concrete challenge.

Stock market competition
Learn how to manage a financial portfolio on the markets, focused on the theme of responsible investment.
IMT Starter supports student startups identified during the Challenge Projets d’Entreprendre®, the largest business project competition in France, as well as during the Startups Shakers. It also created the Trophée Startups Numériques, France’s second-largest startup competition, focused on digital technologies.

Located on campus, the IMT Starter is a joint initiative of Institut Mines-Telecom Business School, Telecom SudParis and ENSIIE. It boosts the creation of new companies by offering premises, coaching services and technical support to young entrepreneurs and students in business training. In addition, it facilitates access to funding by putting business creators and investors in contact.

Challenges

- **Challenge Projets d’Entreprendre®**
  One week to create your startup: France’s largest student entrepreneurship competition, putting at work hybrid teams of engineering and business students.

- **Creativity & Innovation Week**
  In five days, develop your creativity and agility. Change your outlook! Work on new ideas and learn to promote them.

- **Corporate Challenges**
  Solve an issue presented by a company, with coaching from representatives of our partner companies.

And of course...

- Personal development through theatre
- Preparation of lessons in flipped classrooms: public speaking techniques
- e-course in accounting basics
- Digital skills applications Voltaire Project, Global Exam and TOSA
- MOOCs
- Sulitest exam on sustainable development for Bachelor and Master of Science students.

15 startups incubated on average per year

1,000 m² of incubation

18 months’ support from entrepreneurs and business angels

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a learning expedition in the Silicon Valley

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AN “AMERICAN-STYLE” CAMPUS AT THE SOUTH OF PARIS

Accommodation

The MAISEL residence, a non-profit organisation, welcomes students of Institut Mines-Telecom Business School and Telecom SudParis who wish to live on the Evry campus. First-year students are guaranteed to get a room, within the limits of the registration dates. The campus is near downtown Evry and its RER train station, which reaches central Paris in 40 minutes. MAISEL benefits from the campus’s green and spacious setting.

More info at: www.maisel.imt-bs.eu

900 ROOMS and flats on campus

One campus, two schools, one culture

Student life is very active and varied at Institut Mines-Telecom Business School. This is one of the highlights of studying here. Sharing a 6-hectare campus with an engineering school creates a kind of small town within Evry.

Many facilities are available to students: a gym, three tennis courts, basketball, football, rugby, climbing, fitness, beach volleyball, as well as a bar to meet up in the evening, a hall that acts as a party HQ and a room for each association.

Roxane, Bachelor student
Sports facilities

The sports clubs on campus are so many invitations to practice: football, rugby, volleyball, basketball, handball, tennis, ping pong, badminton, futsal, boxing, kick-boxing, self-defence, zumba, beach volleyball, fitness training, etc.

You can take part in competitions and tournaments between schools: Toss (Supélec multi-sports tournament), French Business School Cup, inter-Telecom tournament, etc. Not to mention Xtreme, for (half) marathon and trail runners, spiced with white water sports.

Student associations

Student life is an essential part of Institut Mines-Telecom Business School. 60 associations on campus provide access to a whole range of activities: sports, cinema, culture, volunteering, arts and services.

The Student’s Office of Institut Mines-Telecom Business School and Telecom SudParis is the 4th largest in France. Evry One is the country’s second most popular student radio station, broadcasting on the FM band from its own studio on campus.

Rather than just engaging in leisure activities, students learn here to work together, conduct projects and lead a team. It’s in itself a real professional experience that enhances their career path.

Students can also practice other sports thanks to the facilities made available by agreement with the city of Evry:

- 2 swimming pools
- a football and rugby stadium
- an athletics track
- a dojo 200 m from the campus
- the Parc des Loges gym
- a rowing and sailing club
- a 18-hole golf course (in Etiolles, 10’ drive)
- horse-riding club in Etiolles

Taking part in joint activities with engineering students of Telecom SudParis leads to a combination of skills in the various projects.

- Orientation Weekend
- Conferences, networking
- Techno-parade: the only school to have its own float!
- Shows, concerts
- Trips
- Culinary evenings
- Recruitment Forums
- Sports competitions

At least one major event takes place every month on campus!
BUILDING GREAT CAREER PERSPECTIVES

~70% OF OUR STUDENTS found a job before they graduated

100% OF GRADUATES had found a job within six months

€41,051/YEAR average gross annual salary upon graduation

3 TOP INDUSTRIES Industry and Services Auditing & Consulting firms Finance, Insurance and Banking

MAIN POSITIONS CHOSEN by graduates:
Consulting
Marketing, Communication, Sales
Project Ownership

6,000 GRADUATES WORLDWIDE

SOME OF OUR ALUMNI:

ALIXANDRE ZAPOLSKY (PGE 2000), Founder CEO, Linagora

ALIOUNE N’DIAYE (PGE 1985), CEO, Orange Africa & Middle East

ANNE SULTAN (PGE 2000), Partner, Risk Advisory, Deloitte

EMMANUEL MARCOVITCH (PGE 1996), Deputy Director General, Réunion des Musées Nationaux, Grand Palais

DOUNIA ZOUINE (PGE 2008), Senior Manager Digital & Data Strategy, Converteo

FRANCK SIMON (EMBA 2017), Founder CEO, France IX Services

GEORGINA LOTH (PGE 2004), Deputy Manager, Media & Production for the French Open (Roland Garros)

LAURENT CABASSU (PGE 2004), Managing Director, Pirelli Pacific

MARIE GUILLERM (BACHELOR 2014, PGE 2017), Solution Sales Specialist, Microsoft

NATHALIE ERRARD (PGE 1995), SVP Airbus Group, Head of Europe and NATO Affairs

NEILA BENZINA (PGE 1999), Founder and Manager, Business & Decision Tunisia

PAUL ABRANCHES (PGE 2000), CEO, EDF Energies Nouvelles, Brazil

PIERRE-ETIENNE ROINAT AND BENOIT VARIN (PGE 2008, PGE 2004), Founders of Recommerce Solutions

RENAUD JAHA (PGE 1994), Cloud Factory Manager, Saint-Gobain

RICHARD SOUNDARDJEE (PGE 1991), CEO, Société Générale Middle East

SARAH CHERRUAULT-ANOUGE (PGE 2013), CEO, Auticiel

STÉPHANIE AGAMENNONE (PGE 2000), Head of Communication, Safran Nacelle

STÉPHANIE PRINEAU (PGE 2005), Account Manager, Amazon Web Services

CONTACT diplomes@imt-bs.eu
The two aspects of Institut Mines-Telecom Business School really interested me: Information Technology and telecoms on the one hand, and the world of business, management and finance on the other. It was the natural evolution of a scientific profile to the multidisciplinary and varied world of the enterprise. (…)

I think that careers are built incrementally, according to opportunities. The school provides a technical foundation: keys in the fields of project management, multidisciplinary teamwork, with experience abroad. To me, as I turned to a new line of work, these keys have been essential to my progress over the years.

NATHALIE ERRARD,
class of 1995, is now Director of European and NATO Affairs at Airbus Group. She is also a member of the school’s Advisory Board.
THE THREE STRENGTHS
OF INSTITUT MINES-TELECOM
BUSINESS SCHOOL

A STRONG EXPERTISE in global digital and management transformations
A TWO-FOLD CULTURE of management and engineering
A STATE-FUNDED, socially inclusive school on a human scale