

Todd Davey, international expert in the area of entrepreneurship and university-business cooperation, joins the faculty

The recruitment of Todd Davey as associate professor is part of Institut Mines-Telecom Business School's efforts to build new bridges with its business partners and enrich its existing practices with international insights. Todd will enrich the faculty with his expertise in the area of entrepreneurship and university-business cooperation, and will accompany the school's continuous efforts to adapt its programmes to the expectations of students, more than ever interested in entrepreneurial and intrapreneurial careers.

In a challenging context for higher education institutions, business schools need to imagine and implement renewed means of cooperation with their stakeholders, first and foremost the business world. Formerly a Senior Manager with Deloitte Australia's, Technology Commercialisation Group and Strategy & Business Development Manager for one of Australia's fastest growing start-ups, Todd has 'switched sides' to work within academia. The creator of the University-Business Cooperation Ecosystem model, he was the Project Manager of the largest study yet completed into cooperation between European universities and businesses and the Creator of TechAdvance™, a tool for evaluating technologies.

Dr. Todd Davey is a researcher, practitioner, teacher and a recognised international expert in the area of entrepreneurship and university-business cooperation. He has worked for major institutions at the highest policy making levels including the European Commission, the Australian Government and the Vietnamese Government. Todd is the author of the book 'Entrepreneurship at Universities' and has completed his PhD the same topic at the Vrije Universiteit Amsterdam (Netherlands).

As an educator, he has been a Professor of Practice at the Munich Business School and lectured at the Münster University of Applied Sciences, both in Germany. He will soon take up a position as visiting academic at Imperial College in the United Kingdom and is a visiting Professor at the Adelaide University in Australia. He has also been a visiting lecturer and researcher at VU Amsterdam in the Netherlands, as well as at the Nelson Mandela Metropolitan University in South Africa, in the topics of entrepreneurship and innovation. During this time, he has created four different programmes dedicated to developing entrepreneurial and innovation competencies LaunchIT, eFactor, Business Idea Idol and Discovery Panel.

Todd also divides his time between his roles as Director of Strategy with the University-Industry Innovation Network, worldwide network focused on the topic of university-industry interaction, and Managing Director at the innovation spin-out Apprimo, a university spin-out company.

With this background, he offers Institut Mines-Telecom Business School a unique appreciation of entrepreneurial thinking and acting, institutional innovation (intrapreneurship), research commercialization and universities cooperating with business with employment experience in different corners of the globe.

About Institut Mines-Télécom Business School – www.imt-bs.eu

A public, socially inclusive graduate school working in close proximity to engineering schools, Institut Mines-Télécom Business School trains responsible, innovative managers and business people with an international outlook who will steer organizations through the key transitions towards tomorrow's society, encompassing digital, energy and the environment, the economy, and industry. With highly-relevant research and training programs, support for innovation and entrepreneurship, as well as close relationships with businesses and the local region, Institut Mines-Télécom Business School strives for excellence as it contributes to both local and national economic development, creating value for all its stakeholders. It shares a campus with its sister school of engineering, Télécom SudParis, also a member of IMT. The school has 1,500 students, is consistently ranked amongst the best business schools in France and is AACSB and AMBA accredited.

Press contact

Mr. Quentin Renoul : +33 (0)6 59 48 90 93

quentin.renoul@imt-bs.eu

Twitter : @RenQuent



Associate Professor Todd Davey – Institut Mines-Télécom BS