EXECUTIVE MBA
LEADING TRANSFORMATION IN A DIGITAL WORLD
CROSSING CULTURAL BOUNDARIES

In 1979, the Institut National des Télécommunications began training engineers and managers together on the same campus for France Télécom, today known as Orange. Alongside joint achievements and sustained open dialog, synergies naturally develop over time as engineers’ and managers’ paths cross. This hybrid approach remains a key strength of the Grande École de Management within Institut Mines-Telecom today, France’s number one technology institution.

UNLOCKING POTENTIAL

Institut Mines-Telecom Business School has always been on the front line of digital and social transformations. Open and socially inclusive, the school welcomes and personally supports a wide variety of individuals from all different backgrounds. It cultivates their relationnal skills and personal qualities, all fundamental in a world that’s in constant motion.

BRINGING TALENTS TOGETHER

As technology speeds up our global transformation, organizations are changing too. More agile, more open and more horizontal, they need both male and female leaders, capable of tackling issues head-on and working together using their complementary skills.

THAT’S THE GOAL OF INSTITUT MINES-TELECOM BUSINESS SCHOOL

helping every individual talent become a key player in corporate transformations under a more responsible model.
Over the last 15 years, massive and rapid disruptions have shaken value chains really hard. New forms of organizations are appearing: open & decentralized companies are the future. In this context, companies need leaders who understand the trends currently reshaping our economic world and who master the right tools & mindset to rethink the organizations of tomorrow.

1./ The world is changing faster than ever

We are currently living in the creative synthesis of the Third Industrial Revolution. 50% of the largest companies we know today will have disappeared by 2030.

2./ Towards a new form of enterprise

Agility and speed are key to survive in a rapidly changing world. New form of organizations are open, decentralized and digital-enabled.

3./ Leaders : be part of the digital transformers

Companies need leaders who understand the trends currently reshaping our world and who have the knowledge, the mindset and the network to rethink the organizations of tomorrow.

ARE YOU READY to become a Digital Manager or Digital Entrepreneur?
A FULL PERSONNALIZED SUPPORT
WITHIN A SMALL GROUP

A three-dimensional journey

**Acceleration**
Research professors and key players from the business world will support your understanding, vision and challenges to overcome – today’s and tomorrow’s world, fundamental knowledge and new industries, essential skills.

**Transformation**
You arrive with ideas, projects, hopes and dreams – you’re supported, both as a group and as an individual, to do even better, to go further, to do things differently. You’ll transform your ideas and be transformed yourself in the process.

**Immersion**
The format is also innovative – in a carousel rhythm, you’ll welcome newcomers every 6 months.

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**Knowledge:** Understand how the world is changing and learn business knowledge seen from the perspective of the leader designing and leading an innovative organization.

**Mindset:** Learn the peculiar mindset to our digital world, and become the successful leader of today’s and tomorrow’s enterprises. Break the silos and think multidisciplinary commando teams instead.

**Network:** Build and leverage a very diverse and heterogeneous network. Diversity is key in our digital world.
An Executive MBA focusing on digital disruption

Each semester starts with an intake bootcamp in order to break the ice.

**Thinking Strategically in a Digital World**
**Objective:** master the tools allowing you to take sound strategic decisions and to convince your organization
**Content:** Accounting & Corporate Finance
Strategy & Design Theory
Art of Convincing
**Learning Expedition:** Europe-Finland

**Designing Innovative Organizations**
**Objective:** acquire the skills to design and lead the organization of tomorrow
**Content:** Open Organizations
Leading Excubation
Micro & Macroeconomics
**Learning Expedition:** USA-Silicon Valley

**Taking Innovations to the Market**
**Objective:** learn how to create successful innovative businesses sailing the winds of disruption
**Content:** Back to the User
Ideation to Development
Marketing in a Digital World
**Learning Expedition:** Asia-India

Masterclasses on current trends reshaping the world.

BECOME A CORPORATE HACKER ABLE TO DESIGN AND LEAD ORGANIZATIONS OF TODAY’S WORLD

Classes take place at Remix Coworking, 16, rue de Bucarest (Paris, 8e)
It is an open and caring community of +300 entrepreneurs and creatives. Visionaries, passionate and demanding, they create their own models of success.
PRACTICAL DETAILS

OUR PROGRAM

1 week per month

65%

knowledge of today’s and tomorrow’s world: strategy, finance, HR, marketing, but also open innovation, design thinking, supply chain, machine learning, etc.

35%

soft skills to join teams and executive committees

More than a training, A LIFE EXPERIENCE

Throughout the Executive MBA, you’ll work on both individual and group projects. After 18 months, you’ll complete an individual project as a Digital Manager or Digital Entrepreneur, for which you’ll have been tutored and mentored throughout the course in preparation.

This project is all yours. Just like you, it matures and develops throughout the course...
SCHEDULE
Intakes: November & May
Admission Requirements:
- A valid undergraduate degree or equivalent
- A minimum of five years work experience
- Proof of English proficiency (test scores or certificates)
Location: Remix Coworking, 16, rue de Bucarest, 75008 Paris

TUITION FEES
Tuition fees: 40 000 €
Scholarships and loan options available

HOW TO APPLY
Step 1: Preliminary individual interview
Step 2: Online application:
https://telecom.fullfabric.com/emba
Step 3: Interview with the program director
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- Diplôme National de Master (DNM) : Master en Management de l’innovation
  Code CPF 220898, RNCP n°29014 Niveau I
- Accredited by AMBA and AACSB
- By The Business School of Institut Mines-Telecom
- A part-time program taught in Paris
- Three learning expeditions in Asia, Europe and the USA

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